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Purple Communications Launches Education Grant Program to Fund Technology Needs for Deaf and Hard-of-Hearing Students

Grant to help integrate technology into classrooms, increase access for deaf and hard-of-hearing students

Rocklin, Calif., November 18, 2015 – Purple Communications, Inc., a leading provider of innovative communications and an advocate for the deaf and hard of hearing communities, today launched its Purple Tech Grant program, the company’s latest commitment to serving deaf and hard-of-hearing students. The Purple Tech Grant will fund technology and tools for K-12 deaf residential schools, day schools for the deaf and mainstream programs that serve deaf/hard-of-hearing students.

“Purple is dedicated to breaking communication barriers and bringing worlds together, and that starts by increasing access to technology and ensuring all deaf children have the tools to succeed,” said Bob Rae, president and CEO of Purple Communications. “Through programs like the Purple Tech grant, we’re supporting and engaging teachers, students and their parents to ensure deaf children have resources needed to learn and grow.”

Funded by Purple Communications, the grants will support projects across the country that aim to integrate technology into classroom or educational settings and improve student achievement. Full-time teachers at qualifying schools are eligible to apply now. Applications are being accepted through March 1, 2016, for the initial cycle of the Purple Tech Grant.

For more details on the Purple Tech Grant and to apply, visit www.PurpleTechGrant.com.

“Technology is constantly changing and improving, and, unfortunately, teachers and schools sometimes cannot keep pace,” added Rae. “This is one small step toward solving that problem, and we’re excited to help make a difference for these children.”

For more information on Purple Communications, visit www.purple.us.

About Purple Communications, Inc.

Purple Communications provides high-quality video relay service (VRS) available from multiple platforms – TV, desktop, laptop, tablet and smartphone. VRS is a free service for deaf and hard-of-hearing

customers who use sign language to communicate via video conference and a video interpreter (VI). The VI voices/relays the signed conversation in real-time to both deaf and hearing individuals.

Purple's portfolio of solutions spans across telephone captioning services, on-site interpreting services and video relay interpreting (VRI), delivering a wide array of options to meet the varied communication needs of businesses and customers, collectively make communicating with both the deaf world and the hearing world accessible to all. For more information, visit www.purple.us.

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